

A gigantic birthday card



When celebrating Munich's 850th anniversary in June 2008, a building at The Entrepreneurial University was wrapped with a gigantic birthday card. The motif had a size of 750 square metres and was put together out of 850 water colours made by local children between one and six years old. Patrons and organizers were Stiefel Digitalprint, Plakativ Poster GmbH and the Cultural Department of the provincial capital Munich.